

David Heflin

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| 668 4th St | (951) 212-8320 |
| San Jose, CA 95112 | David.heflin@sosharu.co |
| Linkedin Profile | [www.linkedin.com/in/davidheflin/](http://www.linkedin.com/in/davidheflin/) |

Education

**BA Economics** San Jose State University – 2010 to May 2013

Riverside Community College – 2008 to 2010

Skills

* Public Speaking
* Microsoft Excel
* Microsoft Office
* Power Point

Work Experience

**Aug 2012 to Present**

**Sosharu, San Jose, CA**

**Founder**

* Founded a company that helps small businesses strengthen relationships with customers and

promote themselves through social media. Primary responsibilities include business development, writing

monthly client reports, integrating clients website with social channels, billing and support, and designing

advertising campaigns.

**Sept 2012 to Nov 2012**

**ZenDeals, Palo Alto, CA**

**Social Media Intern**

* Created a PowerPoint presentation for future interns with instructions on how to develop and implement successful online campaigns. Implemented strategies to grow the company’s online community. Wrote bi-weekly online community. Developed and launched company's first paid advertising campaign.

**May 2012 to Aug 2012**

**I Am San Jose, San Jose, CA**

**Social Media Intern**

* Initially recruited to help volunteer at events, I effectively communicated social marketing strategies

that would empower the organization and help foster relationships with their community. Launched

organizations first Twitter profile, Facebook Page, and Instagram account.

Activities

**Feb 2012 to Present  
Economics Club at San Jose State University, San Jose, CA**

**Social Media and Community Manager**

* Provide an engaging online community for club members and faculty within the economics department. Attract new members to events by developing captivating content. Maintain and update blog.

**Feb 2011 to May 2011  
Alpha Kappa Psi at San Jose State University , San Jose, CA**

**Mu Pledge Class President**

* Led a team of 12 students to become members of the main organization by completing several challenges. Created multiple fundraising projects that raised over $500. Gave multiple speeches introducing new class ideas to ruling student body and educated members on upcoming events.