

TREVOR HENSLEY

trevorhensley@gmail.com - 620.515.2190 - 6329 Candy Lane - Lawrence, KS 66047

OBJECTIVE

To teach ESL in Japan, Korea or China for at least one year

EDUCATION

UNIVERSITY OF KANSAS - Lawrence, Kans.

- William Allen White School of Journalism and Mass Communications
- Bachelor of Science in Journalism, strategic communication emphasis
- Graduation date: May 2009

ESL EXPERIENCE

TEACH-ALL - Hohhot, China

Volunteer English Teacher - Summer 2006

- Taught conversational English to Chinese students at a 3-week camp
- Directed, led and organized daily lessons for students age 5-7
- Organized recreational activities for students age K-12

WORK EXPERIENCE

BARKLEY - Kansas City, Mo.

Public Relations Internship - January 2009 - Present

- Assist with the Lee Jeans, H&R Block and Riviana Foods accounts
- Assisted with media relations efforts, including writing news releases and media pitching
- Conduct secondary research for the development of multiple marketing campaigns

KANSAS SPEEDWAY - Kansas City, Kans.

Project Coordinator - October 2008 - November 2008

- Developed a branding guidelines document to maintain brand identity

Marketing and PR Internship - May 2008 - October 2008

- Developed promotions and campaigns for sponsors to reach consumers; supervised marketing efforts, including direct mail, web content and e-mail blasts
- Assisted with media relations efforts, including press conferences, driver appearances and media tours that garnered national, regional and local coverage

KOHL'S DEPARTMENT STORE - Lawrence, Kans.

Sales Associate - July 2008 - November 2008

- Assisted customers while meeting other managerial demands
- Balanced part-time job, full school schedule and internship

REFERENCES

Susan Bunch, Fourth Grade Teacher, Desert Willow Elementary School, Tucson, Arizona
520.271.8713

Julie Brown, Consumer Marketing and Public Relations Manager, Kansas Speedway
913.328.3313 - jbrown@kansasspeedway.com

Bob Basow, Associate Professor of Journalism, University of Kansas
785.864.7633 - basow@ku.edu

BIRTHDATE: 2-28-1987