

GREG REESE

**PROFILE**: Enlgish speaking college graduate with a teacher’s mentality

**EXPERIENCE**

**SERVER, STONE BREWING COMPANY; ESCONDIDO, CA — 2009 - PRESENT**

Food and beer server. Responsible for communicating the Stone philosophy with customers, knowledge of craft beer and food, and inform the guest on menu selections and upcoming events. I take orders from clients and ensure the product’s delivery in a timely manner while meeting and exceeding the customers’ needs.

**CEO AND OWNER/PRESIDENT, DROPSET; SAN DIEGO, CA — 2010 - PRESENT**

Sales and marketing agent for ticketed events and performances. Responsible for event production, personal selling, customer satisfaction, and marketing and promotions.

I prospect new clients and maintain existing accounts. Partner companies include Eventvibe, Amplified Access, and Eclipse Events.

**MARKETING CONSULTANT, 3I TRANSLATIONAL SERVICES; SAN MARCOS, CA — 2010**

Strategically determined where to find new customers in the United States, current competition, and how to increase business. Worked closely with the CEO and developed a detailed marketing plan for the company.

**BAR MANAGER AND TENDER, BLVD AND PF CHANG’S; SAN MARCOS AND NEWPORT, CA — 2008 - 2009**

Ordering and purchasing alcohol for the bar, marketing and promotions, bartending and serving.

**CAMPUS RECREATION SPECIALIST, ASSOCIATED STUDENTS INC.; SAN MARCOS, CA — 2008 - 2010**

Setting up recreational events, marketing, and promotions. Created new athletic events on the CSUSM campus.Develop and organize marketing strategies with teams of people.

**EDUCATION**

California State University San Marcos — Bachelor of Science in Business Administration: Marketing - 2010

Orange Coast College, Costa Mesa, CA — Marketing Certification - 2007

CPR Certified - 2011

**SKILLS AND ATTRIBUTES**

• English, Math, Computer skills

• Physical Education/Athletics Coach

• Able to run class criteria and teach others

• Excellent communication skills

• Friendly, outgoing, patient

**ACHIEVEMENTS**

• Captain at CSUSM Men’s Soccer

• CSUSM Entrepreneur Society member and Quick-Pitch Winner

• Student government representative on the CSUSM Student Fee Advisory Committee

**REFERRALS**

Eddie Navaro, Manager; Stone Brewing Company

Pat Worden, Vice President of Student Affairs; CSUSM

Justin Navalle, Manager; Amplified Access and Eventvibe