

CURRICULUM VITAE

ERIN PARK

PERSONAL DETAILS

Name:	ERIN PARK
Address:	204-ho 4, Ssangyong 9-gil, Seobuk-gu, Cheonan-si Chungcheongnam-do South Korea
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QUALIFICATIONS AND EDUCATIONS

University of Otago

Undergraduate:

Graduated with BCom (Marketing major)

Postgraduate:

Post graduate diploma in Commerce (endorsed in Marketing)

Mt Albert Grammar School

- Top girls academic class since the beginning of third form
- Studied NCEA level 1 science, English, math's and Japanese in 2004 (A year earlier than suggested)
- Have attained all NCEA (levels 1,2,3) with honorable results

SKILLS AND ATTRIBUTES

- ✓ Excellent communication skills (Fluent in both English and Korean)
- ✓ Wide range of marketing skills and experience (SPSS, Google Adwords, social media, PR, Journalism, planning and organizing events, customer service)
- ✓ Completed TEFL/TESOL Teacher Training course – TEFL 120 Advanced Certificate
- ✓ Demonstrate pride in my work, initiative and dedication
- ✓ A team player, supportive and helpful to others
- ✓ Honest and responsible
- ✓ Punctual
- ✓ Quick to learn and self-motivated

ACHIEVEMENTS AND EXTRA CURRICULAR ACTIVITIES

University

- SEED program (Student Enterprise Experience in Dunedin)
- Audacious business competition 2012 (top 40)
- First aid course
- Class representative
- YCN competition (Campaign competition)
- Volunteer work at Little Sisters of the Poor rest home
- Evergreen church
 - Clerk for youth group (2009)
 - Mission Cambodia – a missionary group that travels to Cambodia (Battambang) every year , teaching English and providing medical care to people in Cambodia (2009-present)
 - Leader for youth group
 - Leader for youth group pre-leader training course
 - 'In His Eyes' fundraising concert
 - Chamber team
 - Choir

Secondary School

- Peer support leader training
- Orchestra and performance at Sydney Opera House (2007)
- Variety concerts
- Stage Challenge
- Viva Eclectika, (multicultural dance competition)
- Tennis
- Lacrosse
- Interact club
- Mathex (Mathematics competition)
- S.A.D.D Committee (Students against drink driving)
- Australasian science and math competitions

2007 recipient of certificates of performance and long service for Orchestra, recipient of Arts Lion

2006 certificate in year 12 Art History

2004 1st in year 11 Japanese

2003 1st in class for French and Science

WORK EXPERIENCE

- **Native English teacher** **2014 - 2015**
Teaching English to elementary and middle school students at Seogang Language Program (SLP) academy- Cheonan
- **Market research projects** **2013**
 - Tourism research project for the Forsyth Barr Stadium in Dunedin
 - International marketing project for fashion brand NOM*D
 - PR campaign for non-profit organization Mission Cambodia
- **Google Adwords** **2013**
Managed a successful Google Adwords campaign for New Zealand fashion designer Tamsin Cooper
- **Retail assistant** **2011-2013**
Moonshine jewelry store, Meridian Mall
- **Waitress** **2011**
Korea House Restaurant, Dunedin
- **Translator** **2011-2012**
Translating interview scripts for PhD student's thesis
- **Translator** **2008**
Translating documentaries for Korean broadcasting station MBC (Munhwa Broadcasting Corporation).
- **Retail assistant** **2007-2008**
Cotton On Body, Auckland city store

INTERESTS

- Exploring new business ideas/entrepreneurship
- Travelling and learning new languages
- Marketing in Asia
- Volunteer work
- Meeting and socialising with people
- Playing drums and violin
- Hip hop dancing

REFEREES

Dr. Juergen Gnoth

Professor of Marketing Department

University of Otago

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Mr. Grant Henderson

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