Vokhmyanin Sergey



Personal data date of birth: October 4th, 1982

Place of birth: Temirtau town, Kazakhstan

Nationality: Korean

Citizenship: Kazakhstan

Family status: married

E-mail: [voksergej@gmail.com](mailto:voksergej@gmail.com)

Abilities and skills Professional knowledge & skills of outdoor advertising production;

Sales planning and execution;

Marketing management knowledge;

Accounting of ATL/BTL activities and events;

Organization of staff learning courses

Physical culture trainer;

Personal gym instructor.

Education

2008-2010 y. – International Academy of Business.

Specialty: «Marketing». Bachelor degree.

2000-2004 y. – Kazakh Academy of Sports and Tourism.

Specialty: «Sport Shooting». Bachelor degree (excellent).

Job Experience

From 04.2009 Advertising agency «Gifts&Gadgets».

Position: Director

Responsibilities:

* Negotiations with top-managers of companies-clients;
* Coordination of working of sales and service departments;
* Organization and holding of trainings for staff;
* Controlling high-quality execution of the orders;
* Implementation of mutual in company;

Achievements:

* Constant working realization, stable work value;
* Long-terms deals with clients and suppliers of advertising;
* Perfect sales skills of company staff.

04/2008-03/2009 – advertising manufacturing company “ReArt”.

Position: Executive director. Staff consist of 8 persons.

* Recruiting and selection of specialists for manufacture-shops;
* Controlling and implementation of material purchasing;
* Cost optimization;
* Accounting of large orders;
* Analyze of marketing information about competitors;
* Planning of company activities in short and long terms;
* Brand-management.

Achievements:

* Increased profitability of the company;
* Increased clients loyalty and trusting our company;
* Got good reputation of company as “always in time” partner!

11/2007-04/2008 – Full-cycle advertising agency “New Line Advertising”

Position: Manager of sales.

* Coordination of department activities according to the regulations;
* Promotion and providing of agency’s services and goods;
* Creating of data bases of clients and suppliers of advertising;
* Searching of potential clients;
* Presentation of company, goods and services for new clients.

01/2001-11/2008 - Direction of State National Teams.

Position: Sportsman-instructor. Sport shooting.

Achievements:

* Silver medalist of World Universiade 2007, Bangkok;
* Bronze medalist of Asian Games 2006, Doha;
* Double silver medalist of South-East Asian Championship 2004, Bangkok;
* World Champion 2002 (team), Lahti;
* Silver medalist of World Championship 2002 (team), Lahti;
* Bronze medalist of World Championship 2002, Lahti;
* Multiple winner and medalist of international tournaments and competitions;
* Multiple Champion of Republic of Kazakhstan.

08/2004-05/2005 - Gym «GymFlex».

From 01/2009 Position: Personal gym instructor.

* Compilation diet and program sessions according to the wishes and functional abilities of a client;
* Constant controlling of physical and psychological conditions of client .

Дополнительная информация

PC: MS Office, Internet, - advanced user.

Languages: Russian – perfect speech and written,

English – fluent speech, grammatically right written.

Driver’s license: «В».

Passport: F4 visa.